

# PUBLIC PAYPHONES IN MOROCCO

# <u>Quarterly Observatory\*</u> <u>September 2011</u>

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## SUMMARY

PUBLIC PAYPHONES MARKET

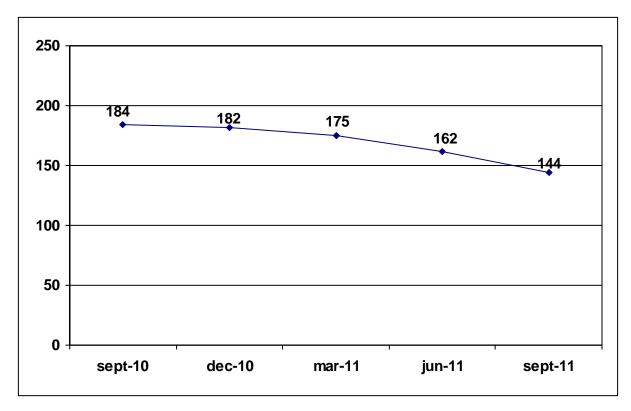
- Public Payphones Lines
- Quarterly Evolution
- Market Share

### **PUBLIC PAYPHONES MARKET**

#### **Global Market**

Public payphones <sup>1</sup>	Sept-10	Dec-10	Mar-11	Jun-11	Sept-11
Market size	183 784	181 580	175 090	162 193	143 812
quarterly growth <sup>2</sup>	- 4 335	- 2 204	- 6 490	-12 897	- 18 381
Growth (%) <sup>3</sup>	- 2.30%	- 1.20%	- 3.57%	-7.37%	- 11.33%

#### Quarterly Evolution of Public payphones market size (in thousands)



<sup>&</sup>lt;sup>1</sup> The public payphones includes fixed and GSM phone shops, coin and card public telephones.

<sup>&</sup>lt;sup>2</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

 $<sup>^3</sup>$  % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

### Market share at September 30th, 2011

