

PUBLIC PAYPHONES IN MOROCCO

<u>Quarterly Observatory*</u> <u>September 2011</u>

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SUMMARY

PUBLIC PAYPHONES MARKET

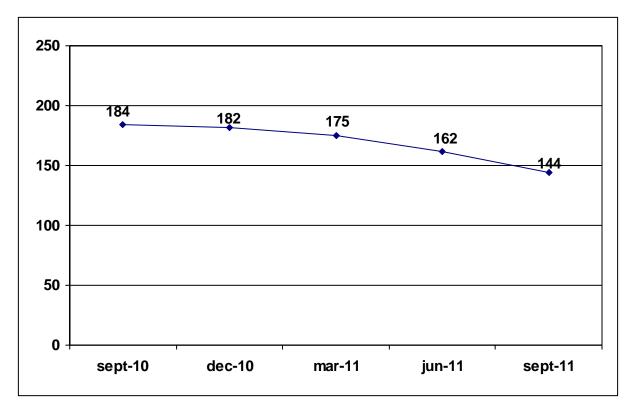
- Public Payphones Lines
- Quarterly Evolution
- Market Share

PUBLIC PAYPHONES MARKET

Global Market

Public payphones ¹	Sept-10	Dec-10	Mar-11	Jun-11	Sept-11
Market size	183 784	181 580	175 090	162 193	143 812
quarterly growth ²	- 4 335	- 2 204	- 6 490	-12 897	- 18 381
Growth (%) ³	- 2.30%	- 1.20%	- 3.57%	-7.37%	- 11.33%

Quarterly Evolution of Public payphones market size (in thousands)



¹ The public payphones includes fixed and GSM phone shops, coin and card public telephones.

² Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

 $^{^3}$ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Market share at September 30th, 2011

