

PUBLIC PAYPHONES IN MOROCCO

<u>*Quarterly Observatory**</u> <u>*March 2011*</u>

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SUMMARY

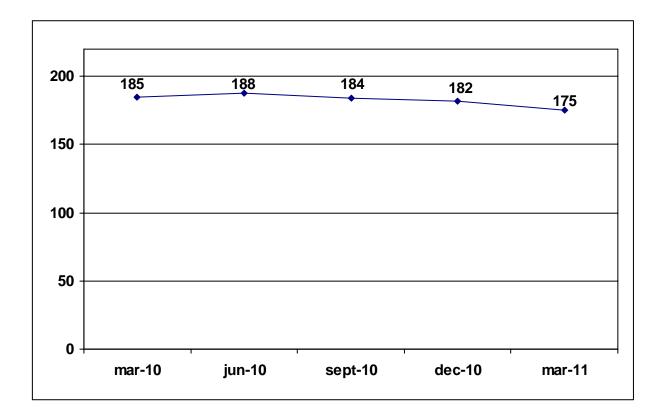
PUBLIC PAYPHONES MARKET

- GLOBAL MARKET
- QUARTERLY EVOLUTION
- MARKET SHARE

Global Market

Public payphones ¹	Mar-10	Jun-10	Sept-10	Dec-10	Mar-11
Market size	185 197	188 119	183 784	181 580	175 090
quarterly growth ²	11 598	2 922	- 4 335	- 2 204	- 6 490
Growth (%) ³	6.68%	1.58%	- 2.30%	- 1.20%	- 3.57%

Quarterly Evolution of Public payphones market size (in thousands)



¹ The public payphones includes fixed and GSM phone shops, coin and card public telephones.

² Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

 $^{^3}$ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Market share at March 31st, 2011

