

# FIXED TELEPHONY IN MOROCCO

# <u>Quarterly Observatory</u>\* <u>March 2010</u>

• This document is published as an indication. Dispositions appearing in it are to be considered for information purposes.

# **SUMMARY**

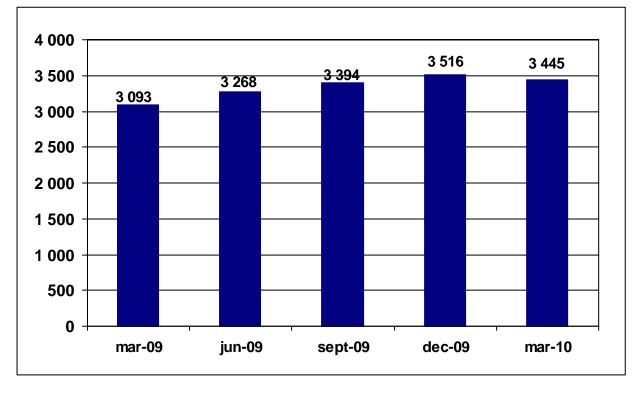
# FIXED TELEPHONY MARKET

- GLOBAL MARKET
- PENETRATION RATE
- RESIDENTIALS SEGMENT
- PROFESSIONALS SEGMENT

#### **Fixed lines number**

Fixed lines	Mar-09	Jun-09	Sept-09	Dec-09	Mar-10
Market size <sup>1</sup>	3 093 054	3 267 518	3 393 992	3 516 281	3 444 658
Of which restricted mobility	1 791 199	1 963 994	2 110 084	2 265 023	2 193 863
quarterly growth <sup>2</sup>	101 896	174 464	126 474	122 289	- 71 623
Growth (%) <sup>3</sup>	3.41%	5.64%	3.87%	3.60%	- 2.04%
Penetration rate <sup>4</sup>	9.92%	10.48%	10.89%	11.28%	10.93%

#### Quarterly Evolution of Fixed telephony market size (in thousands)



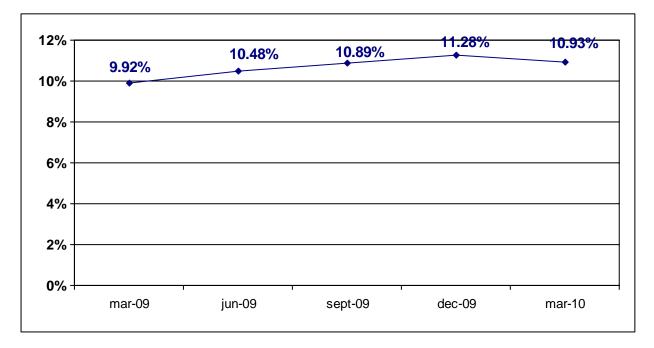
<sup>&</sup>lt;sup>1</sup> This figure includes residential and professional subscribers and payphones using fixed telephony network.

<sup>&</sup>lt;sup>2</sup> The growth at the quarter N equals to the difference between the market size of N and N-1.

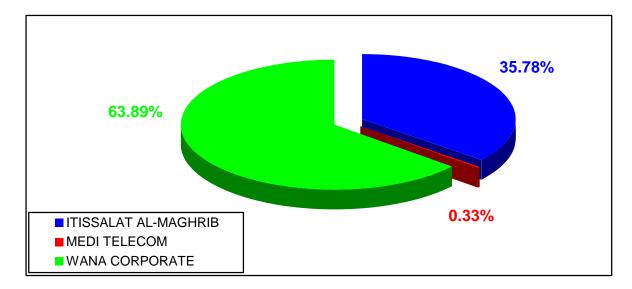
 <sup>&</sup>lt;sup>3</sup>% of growth at the quarter N equals to the difference between the market size of N and N-1 divided by the market size of N-1.
<sup>4</sup>The accounting of the penetration rate for fixed telephony by the ANRT Market Observatory is based on the

<sup>&</sup>lt;sup>4</sup> The accounting of the penetration rate for fixed telephony by the ANRT Market Observatory is based on the population projections published by the Statistics Department/HCP based on the General census of population 2004. Starting from March of the year N, the reference population for accounting this rate results from Statistics Department/HCP projections of the year N-1.

## Quarterly Evolution of penetration rate



#### Market shares at March 31st 2010

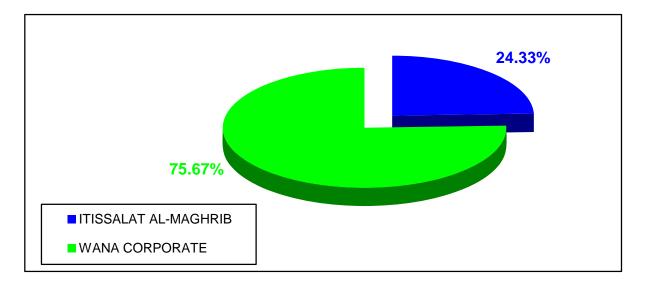


### **RESIDENTIALS SEGMENT**

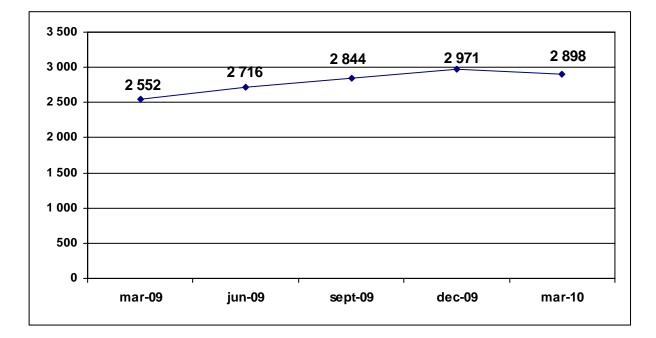
#### Number of residential subscribers:

Residential subscribers	Mar-09	Jun-09	Sept-09	Dec-09	Mar-10
Market size	2 551 969	2 716 312	2 843 789	2 970 779	2 897 894
quarterly growth	96 105	164 343	127 477	126 990	- 72 885
Growth (%)	3.91%	6.44%	4.69%	4.47%	- 2.45%

#### Market share at March 31st 2010



#### Quarterly Evolution of residential market size (in thousands)

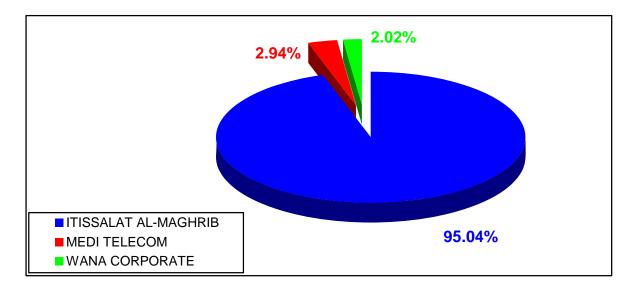


## **PROFESSIONALS SEGMENT**

#### Number of Professional subscribers

Professional subscribers	Mar-09	Jun-09	Sept-09	Dec-09	Mar-10
Market size	380 737	387 512	386 632	387 084	391 403
quarterly growth	5 515	6 775	- 880	452	4 319
Growth (%)	1.47%	1.78%	- 0.23%	0.12%	1.12%

#### Market share at March 31st 2010



### Quarterly Evolution of Professional market size (in thousands)

