





Press release

Under the High Patronage of His Majesty King Mohammed VI, may God assist Him, the Competition Council, the National Telecommunications Regulatory Agency (ANRT) and the Digital Development Agency (ADD) are organizing from 09th to 10th November, 2022 in Marrakech, an international conference on the theme: "Digital Transformation: between regulation and competitiveness".

This meeting will address the challenges of the significant evolution towards the digital observed in recent years on an international scale, and its impacts on regulation and competition. Indeed, digital technology has had a deep impact on production, distribution, exchange and consumption methods, which have effects on competition, regulation, markets, innovation, employment, economic growth, society and individuals. These impacts can give rise to new economic models, bringing new competitive and regulatory challenges and call for new forms of economic regulations, and governance.

The debates during this international conference will revolve around the following themes:

- The regulation of markets and services;
- The press and neighboring rights;
- The digitization of finance;
- The centrality of data in digital markets;
- Data access.

This international conference will be attended by representatives of governance bodies, competition authorities, international and regional organizations, economic actors, as well as experts and specialists from the legal, economic and financial world.

Rabat, Thursday 03th November, 2022