Service Offering

Software Development
Applied Research
Prospective Research
Shared Service Center
Valuation of R & D activities

Areas of research

Mobile Services
Electronic Banking
ERP
Multimedia / Web Based Development

Legal and financial Data

Type of company : R&D Center
Creation date : 2010
Fiscal Id : 40242673

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Organization :

Board of Directors
Executive Committee
Projects Committee
Strategic Orientation Committee
Research laboratories

Affiliations :

Cluster TIC Maroc Numeric
APEBI
ASTEC
Centre Marocain de l'Innovation

Spoken Languages :

French
English
Arabic
Spanish

Our mission

The Soft Centre, for which the Presidency is provided by ANRT (www.anrt.ma) is a center of software development made **available to operators in the sector of Industry Information Technology**, in order to enable them to produce **innovative cost** software.

To this end, our mission is to promote and develop **Morocco's research and development activity in the field of software**: systems and applications, providing this level of intervention **support** - in terms of equipment and services – to the national and international actors within the sector of Information Technology.

The need to stimulate R & D projects in the field of software development, follows the study on the establishment of a Moroccan national ICT plan led by the Moroccan Ministry of Commerce, Industry and New Technologies in 2008.

Our areas of expertise

The Business Model of Soft Centre based on four areas:

- **Applied research and software development**, namely the generation of research and software development ''on demand''.
- The **prospective research** including implementation of academic research projects on long-term issues, and the enhancement of research with industrial IT sector for opportunities to patents.
- The **shared service center**, via the provision of pooled resources (shared infrastructure, data of common interest, technological expertise, networking) to operators in the IT sector in order to promote the development of SMEs in some software sectors.
- The self-funded research on priority themes: Mobility, Electronic Banking, ERP, Multimedia & Web based development .

Our way of working

Our value chain is based on the implementation of the following processes:

- Identification and assembling Research & Development folders in the field of software development.
- Syndication skills (in terms of applied research) in the Moroccan Universities and Engineering Schools (researchers, doctoral students, graduate students, engineering students in addition to the Soft Centre's resources (project managers and engineers as permanent resources experts).
- Accommodation research teams integrated via the provision of the required technological infrastructure.
- Management of Research & Development software projects

Board of Director's Member

- Ministry of Commerce, Industry and New Technologies
- Ministry of Economy and Finance
- Ministry of Higher Education
- National Agency for Regulation of Telecommunications
- Pension Fund - Caisse de Dépôt et de Gestion
- National Centre for Scientific and Technological Research
- Federation of Information Technology, Telecommunications and Offshoring

Join our community dedicated to the support and promotion for software innovation

To help you in order to be informed about Soft Center's activities, do not hesitate to join our community members, which currently has over **2 000 skilled actors**, mainly composed of profiles performing in IT operators, the public and private orders donors and academic institutions (Professionals, engineers students, PhD students, Researchers).

Digital Presence Points		Hyperlinks
• Facebook www.facebook.com/softcentre		Join us
• LinkedIn ma.linkedin.com/pub/soft-centre/40/595/a51		Interact with us
• Viadeo ma.viadeo.com/fr/profile/soft-centre.maroc		Join our community
• Twitter twitter.com/SoftCentreMaroc		Follow us
• Site Internet	ANRT	Check our website
• Chaine Youtube Officielle **TV Soft Centre** www.youtube.com/user/tvsoftcentre	You Tube	See our achievements

Furthermore, do not hesitate to visit our official YouTube channel **"TV Soft Centre"** regular''. It allows you to access :
- Video demonstration of software R & D projects that have benefited from the support of Soft Center.
- Video customers' testimonies.

Soft Center
Un dispositif d'accompagnement pour les entreprises IT qui placent l'innovation au cœur de leur stratégie

Since its creation in 2011, the Soft Center has continued to work to establish an '' innovative bridge'' between the academic research in the field of software and the world of private enterprise and entrepreneurship in the sector of ICT. And, with the aim to create unprecedented breakthroughs in the field of software innovation.

- **IT universities' contribution :**

  - Involvement of **150 academic resources** (researchers, PhD students and engineers students).
  - **26** academic institutions participated in our R & D software projects.
  - **38%** of engineers students, which have intervened in our R & D projects have been recruited by our clients.

- **IT operators' involvment :**

  - **22 private IT companies** trusted on Soft Center's IT capabilities, in the field of Software R&D.
  - **36 R & D software projects** have been developed within the Soft Center's IT laboratories.
  - Integration of **11 Moroccan ICT operators** operating in the segment of mobile applications in our '' Skill Center for Mobile Applications''.

- **Public and private contracting authorities' involvment:**

  - **20 public contracting authorities** have benefited from our support in order to launch their **27 R&D mobile innovative projects**.
  - **16 mobile applications & Services** have been uploaded within this clustering approach. 5 of them have benefited from our technological support.