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**anrt**

agence nationale de réglementation  
des télécommunications  
الوكالة الوطنية لتنظيم المواصلات  
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مجلس المنافسة

CONSEIL DE LA CONCURRENCE



#ADD

Digital Development Agency

## INTERNATIONAL CONFERENCE DIGITAL TRANSFORMATION BETWEEN **REGULATION** AND **COMPETITIVENESS**



### Program

**9-10**

november

**2022**

Marrakesh



# Wednesday, November 9<sup>th</sup> 2022

## Registration : 8:00 – 9:00 am

### Opening session (9:00 - 10:00 am)

- Abdellatif Jouahri, Governor of the Central Bank (Morocco)
- Ahmed Rahhou, President, Competition Council (Morocco)
- Frederic Jenny, President, Competition Committee, OECD

### Panel 1 : Market regulation (10:00 – 11:30 am)

#### Keynote speech

- Ryad Mezzour, Minister of Industry and Trade (Morocco)

#### Panel

- Chakib Alj, President, General Confederation of Moroccan Entreprises - CGEM (Morocco)
- Ioannis Liannos, President, Hellenic Competition Commission (Greece)
- David Sevy, Vice President, Compass Lexecon

### Panel 2 : Regulation of services (11:30 am – 1:00 pm)

#### Keynote speech

- Alberto Bacchiega, Director of « Information, Communication & Medias » DG Comp, European Union Commission

#### Panel

- Amin Benjelloun Touimi, General Director, Poste Maroc Group (Morocco)
- Krisztian Katona, Vice President of Global Competition and Regulatory Computer and Communications Industry Association - CCIA (USA)
- Othman Khalil El Alamy, Interim President, Insurance and Social Security Supervisory Authority - ACAPS (Morocco)
- Katarzyna Araczevska, Deputy Director, Consumer Protection Department, Competition and Consumer Protection Commission (Poland)

### Lunch : 1:00 – 2:30 pm

### Panel 3 : Press and neighbouring rights (2:30 – 4:00 pm)

#### Keynote speech

- Benoit Coeuré, President, Competition Authority (France)

#### Panel

- Mohamed Mehdi Bensaid, Minister of Youth, Culture and Communication (Morocco)
- Younès Moujahid, President, National Press Council (Morocco)
- Mohamed Zouak, President Counselor in charge of electronic medias and GAFAM, Federation of Newspaper Publishers (Morocco)
- Fatima Zahra Ouriaghli, Vice President, National Media and Publishers Association (Morocco)

## **Panel 4 : Finance digitalisation (4:00 – 5:30 pm)**

### Keynote speech

- Lotfi Sekkat, President, CIH Bank (Morocco)

### Panel

- Margarida Matos Rosa, President, Competition Authority (Portugal)
- Nouredine Boutayeb, Chairman of the Management Board, Crédit Agricole Group (Morocco)
- Francis Kariuki, General Director, Competition Commission (Kenya)
- Mounir Chraïbi, Executive Director, Bank of Africa (Morocco)
- Hicham EL Alamy, Director of Support and Development, Moroccan Capital Market Authority - AMMC (Morocco)

## Thursday, November 10<sup>th</sup> 2022

## **Panel 5 : Data centrality in digital markets (09:30 – 11:00 am)**

### Keynote speech

- Roberto Rustichelli, President, Competition Authority (Italy)

### Panel

- Ghita Mezzour, Minister Delegate to the head of Government in charge of Digital Transition and Administration Reform (Morocco)
- Daniel Guarnera, Attorney General Senior Advisor, Department Of Justice (USA)
- Xavier Reille, Operations Director for Maghreb and Djibouti, IFC, World Bank Group
- Saad Ouchkir, Head of Google Cloud Customer Engineering, MENA Region

## **Panel 6 : Equality in access to information (11:00 am – 12:30 pm)**

### Keynote speech

- Sidi Mohammed Drissi Melyani, General Director, Digital Development Agency - ADD (Morocco)

### Panel

- Amine Mounir Alaoui, President of the Commission in charge of the knowledge society and information, Economic, Social and Environmental Council - CESE (Morocco)
- Hicham Chiguer, President, Association of Information Systems Users in Morocco – AUSIM (Morocco)
- Abdelkarim Mazouzi, General Vice President, Federation of Information Technology, Telecommunication and Offshoring - APEBI (Morocco)
- Emilie Cazenave, Public Policy Analyst in transparency, access to information and public communication, OECD
- Adele Moukheibir Barzelay, Legal Advisor, Data and Digital Development, World Bank Group

## **Lunch : 1:00 pm**



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