



## PUBLIC PAYPHONES IN MOROCCO

# <u>Quarterly Observatory\*</u> <u>-March 2012-</u>

• This document is published as an indication. Dispositions appearing in it are to be considered for information purposes.

## **SUMMARY**

## **PUBLIC PAYPHONES MARKET**

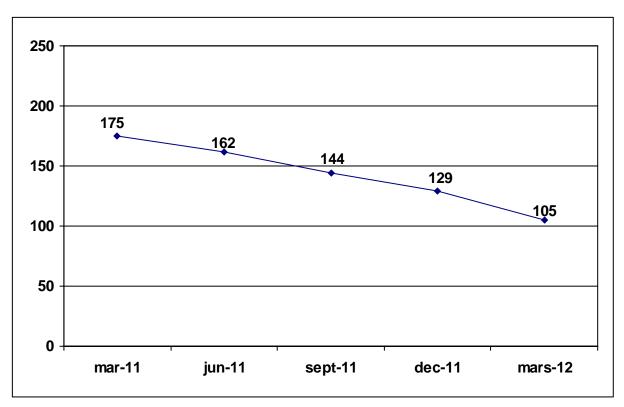
- Public Payphones Lines
- Quarterly Evolution
- Market Share

#### **PUBLIC PAYPHONES MARKET**

#### **Global Market**

Public payphones <sup>1</sup>	Mar-11	Jun-11	Sept-11	Dec-11	Mar-12
Market size	175 090	162 193	143 812	128 636	105 498
quarterly growth <sup>2</sup>	- 6 490	-12 897	- 18 381	- 15 176	- 23 138
Growth (%) <sup>3</sup>	- 3.57%	-7.37%	- 11.33%	- 10.55%	- 17.99%

#### Quarterly Evolution of Public payphones market size (in thousands)



<sup>-</sup>

 $<sup>^{\</sup>rm 1}$  The public payphones includes fixed and GSM phone shops, coin and card public telephones.

<sup>&</sup>lt;sup>2</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

 $<sup>^3</sup>$  % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

#### Market share at March 31st, 2012

