

In the mobile segment, ARPM fell by 22%, reaching 0.65 MAD (before tax) per min at the end of March 2012 compared to 0.83 MAD (before tax) per min a year previously.

The fixed segment was down 11%. ARPM fell from 0.97 MAD (before tax) per min to 0.86 MAD (BEFORE TAX) in one year.

- [Read the press release](#)
- [View the quarterly reports from the first quarter of 2012](#)

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