

The National Telecommunications Regulatory Agency (ANRT) sent operators a new decision requiring them to identify their mobile subscribers.

For any sale of a prepaid card of USB 3G/3G+, mobile telephone operators in Morocco are required to have information such as the customer's first and last name, address, and a copy of their identity card. The subscriber must also have a subscription contract dated with either the date of issue or the date of issuance of the prepaid card or 3G modem.

Operators have until December 31st 2011 to set up a computer database dedicated to managing the identification of their mobile subscriber base.

Beginning January 1st 2012, ANRT allows them a period of 12 months to proceed with complete identification of their unidentified mobile subscribers. To achieve this, each operator should be able to achieve a 25% identification rate of their unidentified customer base, per quarter.

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