

Lower prices for telecommunications services were confirmed in the third quarter of 2012. For mobile, ARPM (average revenue per minute) fell from MAD 0.76 (before tax)/min at the end of September 2011 to MAD 0.57 (before tax) per min at the end of September 2012, a decrease of 25%. The average monthly outgoing use by mobile customers had risen by 20% to reach 72 min/customer/month.

As for fixed, its ARPM fell from MAD 0.93 (before tax)/min on 30/09/2011 to MAD 0.82 (before tax) per min on 30/09/2012, a decrease of 12%.

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